ROOTED WITHIN CLEVELAND’S RICH 100-YEAR HISTORY ARE NUMEROUS MULTIGENERATIONAL CHIROPRACTIC FAMILIES
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**Dr. Thomas still shaping minds**
Dr. Rickard Thomas ’77 stays focused and driven after 36 years on the job, serving Cleveland as chief of staff in the health center and with professor status in the classroom.

**EHR prepares grads for future**
With the new electronic health records (EHR) system now fully implemented, CCC’s doctors-to-be have the tools to keep pace with the changing tides in patient care.

**Tracing CCC’s D.C. family tree**
Chiropractic is a family affair for many Cleveland alums with a multitude of multigenerational D.C. families showing the passion they have for their chosen profession.

**Dr. Jacobs’ Romanian journey**
CCC’s Dr. Lou Jacobs ’02 blazes a new trail in Romania, leading the way as the country’s first licensed chiropractor and providing needed care to its underserved citizens.

**Newcomb family’s lasting legacy**
Beginning more than seven decades ago with Dr. Vern Newcomb ’40, Newcomb family members continue to leave an enduring mark on the College and the profession.
Chiropractic inspires multiple generations

Beginning with my own family as a child surrounded by my great grandmother (Palmer, 1910), grandmother and grandfather (Palmer, 1917), father (Cleveland-KC, 1942) and mother (Cleveland-KC, 1954) all being doctors of chiropractic, I spent much of my youth at chiropractic seminars and events throughout the late 1940s, and decades of the 1950s and 1960s. I recognized early on that doctors of chiropractic met resistance for championing a new and different approach to health, one focused on the spine, nervous system, and the healing power of nature.

Given the profession’s evolution separate from mainstream health care, and the historic oppression by organized political medicine of that time, those early practitioners bonded together for strength and support. The social circles among chiropractic colleagues and their families centered on gatherings at alumni events, and at state and national chiropractic association meetings. These events brought families together spiriting a commitment with missionary zeal for advancing this profession.

And it is as true today, as it was in the early years, so often the children in chiropractic families see the joy their parents share in their work, and the priceless reward of the genuine gratitude from the men, women and children their parents help each day in the office. For the early pioneering families in chiropractic, as it is for so many practitioners today, being a doctor of chiropractic is about helping people enjoy healthier lives, a calling more focused on purpose than prosperity.

In reflection, having now taught in the classroom at Cleveland for over four decades*, I have enjoyed the second- and third-generation students, and now more recently, I am meeting students on their way to becoming fourth-generation doctors of chiropractic. For me personally, it remains a heartwarming experience when, on the first day of class, I meet those new students determined to follow the example of a family member.

Students from chiropractic families bring a depth of understanding to their education having grown with and lived the chiropractic approach to health. They have experienced chiropractic firsthand, and have come to know the genuine expressions of appreciation their parent, grandparent, or other family member has received from grateful and satisfied patients in their community.

These students from chiropractic families come to Cleveland valuing the broader impact of the chiropractic spinal adjustment and with a worldview of chiropractic serving an important role in health promotion and wellness.

The record of the multigenerational families featured in this issue of Clevelander is impressive. The early generations in our profession were often isolated and lone voices in the night. Today, their children represent a chorus of voices for a conservative non-drug approach to health. And what better tribute could be paid to a parent, grandparent, aunt or uncle, brother or sister, then when the younger generation chooses to follow the calling of this great profession?

* Dr. Cleveland III has served as a core faculty member providing instruction in the “Foundations of the Science” and “Philosophy of Chiropractic” coursework each term since 1975.

Carl S. Cleveland III ’75, D.C.
President
**Take a look back**

I have many great memories, including Dr. McIntire playing chess along with his weight-loss plan that would leave him at six pounds in six months; jam sessions after hours with Dr. Cleveland III playing his Hammond B-3 organ and how his Volkswagen bus would always be breaking down; and Don McCurdy, Duane Miller, Rick Winbigler, Larry Cellers, Chet Crisp, Glen Parton and myself living at 39th & Paseo. They were all great times!

— Dr. William Starns ’72

I’ll never forget Dr. Carl Jr. and Dr. Millie Cleveland dancing at parties. They were always joyful and fun. Also, I remember how we’d sometimes duck out the back of the Troost Street campus and dash up the hill to Judi and Tony Corrigan’s basement apartment to watch the fish swimming in their tropical bathtub!

— Dr. Dennis Tidwell ’76

Some of the fondest memories I have from my days at CCC are Dr. Cleveland Jr., in his beginning principles class, telling us, “The most important thing to remember when adjusting women…” then pausing before adding “…don’t mess up their hair.” Then, there was the time Ron Wilds challenged the “gentle giant,” the late Bill Hedrick, to an arm-wrestling match in the student clinic. As I recall, the contest lasted almost one second! And I remember very well the historic day the campus moved from Troost to Rockhill.

— Dr. Jim Borgeson ’77

I fondly remember my classmates. Everyone should have a classmate that owns a pizza joint and sponsors a softball team. Thanks, Paul Schaaf! And everyone should take classes in martial arts to help one understand the importance of quickness and speed versus strength. Thanks, Dan Rore! I also remember Dr. Carl Cleveland III helping me get the feeling of adjusting with the correct force and depth of thrust using his knee as a prop.

— Dr. Richard Brown ’78

So many memories, like first trimester in anatomy lab, the smell and the first look at a cadaver. Then, after the last anatomy class, burning my lab coat and most of my clothes! Also, we enjoyed going to Charlie’s in Brookside after finals were over and celebrating a new term and kicking the old one out the door. I remember at the end of the 8th trimester, at one of the parties, finding out my wife was in labor with my first son.

— Dr. Wayne Myers ’86

Will never forget the mid-morning trips up the street with Justin Bergstrom and Bernardo “The Godfather” Perez in order to get 32 ounces of unsweetened iced green tea from Coffee Bean & Tea Leaf to push us through the next many hours of cramming and studying for finals.

— Dr. Kevin Cressey ’10

**Time to share**

This column gives Clevelanders from KC and LA the opportunity to share their memories or fun stories with fellow alumni and friends of the College.

To offer “Memory Lane” items for publication, please either: (1) visit www.cleveland.edu/alumni-news and fill out the online form; (2) email memories to scott.albright@cleveland.edu along with your graduation year and contact information; or (3) mail your submission to Cleveland, Cleveland Chiropractic College, 10850 Lowell Ave., Suite 2045, Overland Park, Kan. 66210.

Submissions should be about 100 words in length. Those chosen for publication may be edited for style and clarity.

**Do you remember these events?**

**1980s**

In April 1989, a Cleveland-KC student basketball team wins the “Men’s C Division” championship competing in a city-wide league. The Cleveland Chirosp finish 7-1 and are led by 1990 graduates Dr. Matt Anderson, Dr. Brad Bingham, Dr. Mark Schumacher, Dr. Jeff Wilson and Dr. Lynn Wilson. Their thrilling one-point victory in the title game is against another Cleveland team, the Spinalators, which finishes 5-3 overall.

**1990s**

On Jan. 22, 1992, the cafeteria at Cleveland-LA is used as the filming site for a local TV commercial that discourages drinking and driving. Coppo Films of Los Angeles chose the 590 N. Vermont location over several others due to its professional setting. It is the second time in 10 years that CCCLA’s campus is in the Hollywood spotlight as the lobby was used in a 1982 segment of the TV show “Rafferty.”

**2000s**

On Sept. 20, 2003, a group of more than 20 motorcycle enthusiasts from Cleveland-KC hit the highway for CCC’s inaugural Charity Cycle Ride & Poker Run. The community service project, coordinated by Dr. Jeremy Peterson ’04, raises nearly $300 for the United Way. Joining Peterson on the ride is Dr. Kerry Mersberg ’04, Dr. Andy Heiser ’05, Dr. Nathan Corbin ’05, Dr. Michael Claassen ’06 and Dr. Tina Guerrero ’06.
Dr. Thomas’ focus strong in 36th year

Cleveland Chiropractic College has been educating doctors of chiropractic in Kansas City for more than 90 years. And for more than a third of that time, Dr. Rickard Thomas has been a fixture on campus. Soon after his graduation from the College in 1977, he joined the faculty and began what would become one of the longest tenures in the history of the institution.

Dr. Rickard Thomas ‘77, professor and chief of staff, has been on the College’s faculty since 1978, having a connection to all three generations of Cleveland's.

“I try to show students how they will be able to use the material in their practice. Some things are just ‘learn-it’ material, but even that is the basis for other things you will learn,” Thomas said. “You have to crawl before you can walk, and walk before you can run. We are taking those individuals who are beginning to crawl and in four years, turning them into champion runners.”

Tom has completed his 36th year at Cleveland, and is in what he calls the “best of two worlds.” He serves on the faculty, and is also the Chief of Staff in the Health Center, a post that provides assistance to Clinic Director, Dr. Robert Moore ’95 in all things clinic related.

“My job is to be the right-hand person for the clinic director,” Thomas said. “I am his eyes and ears in the clinic, and I keep him abreast of any problems or potential problems that I see or hear about.”

In addition to his health center duties, Tom teaches Spinal Anatomy and Geriatrics, and offers assistance with Clinic Internship I, and Introduction to Clinic II.

The mix of the clinical with the academic has been extremely fulfilling, and the former has helped to shape his time in the classroom. His teaching philosophy is to present the information in a way that is relevant to the type of professionals his students are going to become.

“T o me, now, the most important thing is the future of chiropractic,” Thomas said. “The future is sitting in the seats of every classroom.”

And, after 36 years of shaping that future, Thomas continues to be focused not only on the contributions of yesterday, but on the promise of tomorrow.
Enjoying the glass half full

Taking part in a variety of activities this year through the Alumni Association, I’m confident to say the glass is half full. Being in contact with so many alumni and hearing the success stories of their practices and their lives is mind boggling. I’ve reconnected with some and met new doctors, whether it be at Homecoming or the Vegas getaway, the theme is the same — alumni of Cleveland are happy and successful. Your Alumni Association had a busy 2014 and your time and money have done great things for Clevelanders and the College.

The Alumni Association teamed up with the Cleveland Success Strategies Program and hosted several seminars on campus. Alumni joined with professionals to develop a plan to reach our dreams and successes in practice and life. Students and alumni attended these seminars with great turnouts of 20-30 in attendance.

The association co-hosted the Vegas getaway in late February 2014. This event brought together alumni from LA and KC to reconnect and form new relationships. The presenters were great and the doctors discussed fond memories from their College years and the lifelong knowledge that was gathered from our instructors and classmates. The 2015 event is on the horizon. I hope to see you there.

The association is developing the Alumni Legacy Courtyard, which is at the entryway of the College. You can buy a $100 brick engraved with your name, a graduating class or in memory of a classmate or instructor and have it placed in the courtyard for posterity.

These are just a few of the Alumni Association’s many activities. With your continued support, we will move forward with even more. We thank our members. Non-members can join for $50 annually or become a Lifetime Member for a one-time payment of $1,000. Contact Dr. Russell Matthias at (816) 228-5113 to join or buy a Legacy brick.

— Dr. Patrick Hammond ’97, president, CCC Alumni Association

Watching the time fly on by

As the old saying goes, “Time flies when you’re having fun.” And the way 2014 flew by, it must have been a blast! You know, as chiropractors, we are so fortunate to do what we do, changing people’s lives through chiropractic care and encouraging healthier lifestyles. No wonder almost every chiropractor I talk to loves what they do. Do you?

Certainly 2014 had its challenges and I’m sure 2015 will bring a few. Can anyone say “meaningful use?” Homecoming 2014 featured sessions on compliance, billing and coding, as well as other issues we face. The College will continue to help you navigate these challenges.

Speaking of Homecoming ’14, due to the extraordinary efforts and creative minds of Sarah Hilliard, director of alumni services and Peg McKee, institutional advancement officer, with the assistance of newcomer Trish Thedinger, administrative assistant, it was one of our most successful Homecomings ever! More than 750 doctors, students and CA’s attended and it was truly magical. Make plans to attend Homecoming 2015 Oct. 9-11. I’ll be celebrating 40 years since graduation. So, come on Class of ’75, let’s rock this place!

I also urge you to join us in Las Vegas for our 2nd Annual Las Vegas event Feb. 27 to March 1, 2015. Cleveland Lifetime Alumni members are invited to attend the continuing education programs as guests and at no charge. There will also be plenty of entertainment. Visit cleveland.edu for more details and to register online. I hope to see you there.

Lastly, I’m leading a fundraising effort to name the Health Center reception room in honor of Dr. Dwight F. Gerred ’60. Gerred influenced us in so many ways. We are more than half way to our goal of $50,000. Call Peg McKee at (913) 234-0618 to learn more.

As always, be safe and be well.

— Dr. Clark Beckley ’75, vice president, Campus & Alumni Relations
Kono makes magical move

The College welcomed Dr. Sean Kono ’97 to the Cleveland faculty during 2014. Kono, a graduate of Cleveland Chiropractic College-Los Angeles, was practicing in California, but was seeking something different. He was looking for a way to add a little magic to the next phase of his chiropractic career.

“After 18 years of practice, I knew I wanted to teach more than anything, and I didn’t want to be just a ‘number’ at the other colleges — I wanted to be part of a family,” Kono said. “Cleveland has that family environment.”

So, Kono moved his own family to the heartland to re-join his Cleveland College family on the Kansas City campus. So far, it has been everything he hoped for and more.

“The biggest change is not having a long commute, not sitting in traffic, not having a lot of smog, but having four seasons,” Kono said. “Dr. Cleveland told me that Overland Park and Kansas City were the best kept secrets of the Midwest, and he was right.”

In addition to chiropractic, Kono enjoys a secondary calling as a professional magician. Magic has been a part of his life for 35 years, and it helped to support him during his college years. Kono said practicing magic “helped me develop speed with the chiropractic adjustments.”

Kono feels that the two professions complement each other.

“Chiropractic has the ability to restore the patient’s health, and have the patient laughing again like a good magic trick,” Kono said.

Kono looks forward to his new life in the Midwest, living and growing with his families at home, and at work.
Dr. Hawk gives back with Epik Missions

Resigning his personal motives, desires and dreams to a higher calling. That is what allowed Colorado-based chiropractor, Dr. Chadwick Hawk ’99, to impact thousands of lives on the other side of the world. As founder of Epik Missions, Hawk and a team of chiropractors travel to remote areas of Africa to provide care to those who need it most.

To understand Hawk’s surplus of compassion, one need only look to his youth. A second-generation chiropractor, his sense of altruism was fostered from an early age watching his father’s interaction with patients. This would be the foundation on which he would build his own career.

“I grew up being surrounded by vitalistic principles of life and a passion to learn how my father cared for people,” Hawk said. “I remember him teaching me the basics of adjusting from a very young age. I always knew that I would one day serve others as he did.”

But, after several years in practice, a series of serendipitous events changed his direction. He began to hear a more profound calling, a larger vision to take chiropractic to the world. It involved those who labored for miles carrying jugs of clean water for their families. After an epiphany, and a leap of faith, Hawk took his first trip to Africa in 2007.

“That trip was an amazing experience for me on so many levels,” Hawk said. “I was there alone, but I never felt lonely. I felt like I was home.”

Citing the peaceful heart that resulted from his efforts, Hawk resolved to do even more, and Epik Missions was born. He has since returned to Ghana, West Africa several times, and now travels with a team of chiropractors to maximize their treatment capabilities. For him, the results are astounding.

“The transformative change in large populations once they receive care, has overwhelmed me and compels me to return as often as I can,” Hawk said. “I make every effort to go at least twice a year.”

Hawk remains in awe of his colleagues, who have joined him in this mission of mercy. He is truly humbled by their commitment to serve.

“They sacrifice so much to travel half-way around the world, leaving their families and practices to serve those they don’t know,” Hawk said. “They’re my role models.”

Clevelanders who have traveled with Hawk include Dr. Mark Howarter ’99, who has been with Hawk since the early days of his mission work in Guatemala. Others include Dr. Emily McLeod ’00 and Dr. Danielle Hill ’14.

Hawk has two mission trips planned to Uganda in 2015, one in late April and again in late September. While the work is noble, it does require a substantial investment of time and resources.

Those wishing to become involved with this humanitarian effort can visit epikmissions.com for more information.

Dr. Chadwick Hawk ’99 looks on as residents from a village in Ghana, Africa, begin to congregate in a local church to receive chiropractic care. Hawk, director of Epik Missions, has extensive experience in conducting mission trips to Africa. For him, serving his patients in his daily practice or in Ghana is a responsibility he feels God has generously placed on his heart.
Dr. Khorsand enjoys Dutch connection

Everybody needs a change of scenery now and again, whether it be driven by boredom or passion or any number of emotions in between. Reasons along that entire spectrum can be attributed to the move Dr. Shamim Khorsand ’96 made from Los Angeles to Holland in 2002. His passion for chiropractic was a large part of the equation, but simpler things factored in as well.

“I decided to move to Holland at the urging of a friend, who was married to a Dutch woman and living over there,” Khorsand said. “He told me there were less than 150 chiropractors in the whole country, and how the European lifestyle was far more relaxed than that of Los Angeles. Of course, all of that sounded very appealing to me.”

So, after considering his friend’s invitation, Khorsand packed up and moved to Holland in 2002. He worked in Delft, a town located between the Hague and Rotterdam, first as an associate for a Dutch chiropractor, then later taking over the practice. Eventually, he opened two more locations.

Khorsand said being in Holland and serving as many people as he did made him a much better chiropractor.

“I evolved, from an increase in my ability to empathize with a patient’s situation to the delivery of a great adjustment,” Khorsand said. “Seeing the amazing outcomes chiropractic provided for people on a daily basis solidified my belief and passion for what we do.”

Khorsand was named 2010 “Chiropractor of the Year” by the Dutch Chiropractic Federation. He holds the patent for a neck support device that is used in car seats, strollers and child carriers. To reach Connolly, call Fusion Chiropractic at (757) 603-6655.

Dr. Julie-Marthe Grenier ’99, Trois-Rivières, Quebec, Canada, was a featured speaker at the World Federation of Chiropractic (WFC)/Association of Chiropractic Colleges (ACC) Education Conference Oct. 29-Nov. 1 in Miami, Fla. Her platform presentation was titled “A Descriptive Study Relating the Experience of Radiographic Film Interpretation by Graduating Interns.” Grenier is a professor in the Department of Chiropractic at Université du Québec à Trois-Rivières. She can be reached via email at julie-marthe.grenier@uqtr.ca or by calling (819) 376-5011.

Dr. Heather Linden-Wilkins ’07, Cozad, Neb., welcomed a baby girl, Palmer, on Oct. 17, 2014.

Dr. Jose Cruz Orengo ’09 and Dr. Cesia Estebane-Cruz ’09, San Juan, Puerto Rico, welcomed a baby boy named Eliam on Dec. 7, 2014.

Dr. Devin Vrana ’10, Wichita, Kan., has been elected president of the Sedgwick County district of the Kansas Chiropractic Association (KCA). Vrana is Webster Technique Certified through the International Chiropractic Pediatric Association (ICPA), and has achieved Acupuncture Certification and Fellowship status through
The College lost a familiar figure from its past, as former faculty member and administrator Dr. Woodrow “Woodie” McIntyre, 93, passed away on March 6, 2014. A 1962 Cleveland graduate, McIntyre was an instructor and served as the academic dean during his tenure spanning 1963 to 1975. He also supervised in the College health centers.

Dr. Carl S. Cleveland III, president, said that many students from the 1960s and 70s would recall McIntyre for his easy-going demeanor and his skill in the classroom.

“I was extremely saddened to hear of the passing of our colleague, mentor and good friend, Dr. McIntyre,” Cleveland said. “His students will remember Dr. Mac’s friendly Southern drawl, kind smile, his humor, wit and stories about his hometown, Allison Gap, Virginia.”

While McIntyre also taught upper division pathology and public health, Cleveland said that students from that era would remember how McIntyre helped so many “understand and pass their chemistry classes.” Perhaps McIntyre’s skill in the classroom came somewhat more easily since he was no stranger to academia. He held a B.S. degree in chemistry from King College in Bristol, Tenn., did graduate study in chemistry at Louisiana State University and earned a bachelor’s in Theology from Anderson (Ind.) College, all prior to his D.C. degree.

McIntyre engaged in many hobbies, including hunting, fishing, chess, astronomy and cross-country motorcycle riding. After advancing in age, his sight failed him, but he learned to use a computer and listened to audio books. He is survived by four children, grandchildren, great-grandchildren, two sisters, a brother and other extended family.

In this Cleveland historical photo, Dr. Woodrow McIntyre ’62, at right, instructs then students Dr. John Leader ’65 and Dr. Bettie Stuber ’67 in the 2nd floor Chemistry lab on the Troost Campus. McIntyre was an instructor in Basic Sciences and later served as academic dean during his 12-year tenure at the College.
The use of electronic health records (EHR) is exploding. In 2013, 78 percent of the medical profession had adopted EHR technology, 95 percent of hospitals were using electronic records and 45-55 percent of chiropractic offices had followed suit. Electronic record keeping has quickly become the new standard of care. This change was largely prompted by the Health Information Technology for Economic and Clinical Health (HITECH) Act of 2009 that incentivized the adoption of EHR. This law initially encouraged adoption of electronic records through incentive payments, and soon will be encouraging adoption through decreased fee reimbursement with Medicare beneficiaries.

This “Meaningful Use” incentive program associated with the HITECH Act was designed to encourage providers to show that they were using electronic records in a meaningful way, one that would lower costs and improve patient care. Although there is debate within healthcare on whether this program truly improves patient care, many chiropractors have benefitted from it. In 2013, 14,000 chiropractors were participating in the Meaningful Use program, with over $150 million in cumulative incentive pay distributed to chiropractors alone. The larger, long-term effect of electronic records and the Meaningful Use program will be the collection of vast amounts of data. This will be used to shape future care recommendations and reimbursement based on treatment effectiveness and value, two benchmarks in chiropractic.

Cleveland Chiropractic College (CCC) saw the tide changing, and knew that today’s interns would need to be well versed in the area of electronic records to be fully prepared for their future. In 2012, the decision was made to begin the process of converting the two clinics associated with the College to electronic records.

Choosing the correct EHR system was a critical first step. A committee comprised of administrators, faculty, clinicians and staff was formed. After deciding on the criteria the system would need to meet, various products were evaluated. The committee reached out to contacts both in the field and at other educational institutions for feedback on their experiences with the systems. The final decision of the committee was to implement the Future Health* SmartCloud system. This company has a track record of being involved in chiropractic educational clinics, currently being used at eight different campuses, and is also heavily used in field practice. It is a complete EHR system, with components for scheduling, patient documentation, billing and reporting, and does not require the use of any other software. SmartCloud is also ONC certified, meaning it is compliant with the standards, implementation specifications and certification criteria adopted by the U.S. Department of Health and Human Services (HHS) and qualifies users for participation in the “Meaningful Use” program.

After the software selection was made, the implementation planning began. Working with an implementation specialist from Future Health, a small group of users was trained on product functionality and was shown how others made use of the many functions the software allows. Site visits were made to other colleges to evaluate how they used the software and how it was included within the clinical processes necessary at an educational institution.

A large element of implementing an EHR system is workflow analysis. Taking a good look at the current processes in a clinic, and deciding how those processes will need to change to fit into the new framework an EHR allows is essential. This provides a great opportunity for processes to be streamlined, increasing the efficiency of the clinic, while maintaining excellent patient care and providing interns the training they need to excel in the 21st century healthcare environment.

With feedback from clinicians and interns, processes were developed for the common procedures performed in the clinic, including new patient examinations, focus examinations, update evaluations and daily visits. The implementation of EHR required a large overhaul of CCC’s facilities. The Internet service to the College was upgraded and a back-up connection implemented. More than 60 new workstations were created. Both clinics were fully outfitted with new equipment, including new patient examination tables.

* In January 2015, Future Health and ChiroTouch announced their merger.
CCC SAW THE TIDE CHANGING, AND KNEW THAT TODAY’S INTERNS WOULD NEED TO BE WELL VERSED IN THE AREA OF ELECTRONIC RECORDS.

and workstations were established in the library for student training. Facilities and IT put in a significant amount of work making CCC a top-notch EHR environment.

An entire trimester was spent training clinicians and interns on the new procedures and the overall functionality of the system. Clinicians were trained in weekly meetings and used office hours to practice using the system. The training for interns was incorporated into the clinical coursework used for teaching documentation and clinical procedures. Through the training process, many clinicians and interns suggested improvements to workflow that were incorporated into the final system. Although challenging, everyone involved in the training had a positive attitude toward the process and performed exceptionally well under the pressure of the monumental changes made. The teamwork and professionalism displayed by our interns, clinicians and clinical staff was amazing.

In January 2014, the Student Clinic began using the EHR system. Processes were further refined based on this experience, and a month later the Outpatient Health Center also began full implementation. Interns are still trained on documentation procedures in the clinical courses as is normal protocol. The only difference now is the documentation is done electronically. Faculty members also began incorporating exposure to electronic records into various courses. In technique courses, they are shown how electronic records are used to document PARTS requirements. In Chiropractic Case Management, they are used to document a case summary and construct patient care plans. In pediatrics, they are used to show how to document a pediatric examination. Other courses are adding content based on EHR or evaluating opportunities to do so.

The Cleveland method of training students has received recognition from Future Health for being innovative and comprehensive. At a college user group meeting at Life University in October 2014, CCC gave a platform presentation to share our training methods with other colleges. The physical set-up of the College’s electronic records system has also been given recognition. Dr. Steven Kraus, founder and CEO of Future Health, used pictures of Clevelanders working in the clinic at the 2014 World Federation of Chiropractic conference when talking about the model of the future in EHR training.

Cleveland has taken a big leap into the 21st century of documentation and will benefit greatly from doing so. With top-notch facilities, knowledgeable clinicians and an excellent training program in place, CCC is well positioned to compete for the technology savvy students of today and tomorrow.

Patient care is another beneficiary of the College’s move to electronic records. The goals of widespread incorporation of EHR include improving the quality of patient care, increasing patient participation in their care, improving accuracy of diagnoses and health outcomes, improving coordination of care and increasing practice efficiencies and cost savings. The patients who are served by the College’s clinics will now begin to see some of these benefits.

Cleveland’s chiropractic students have the most potential benefit. CCC graduates will be given the tools to practice in a rapidly changing environment. Recent Cleveland graduates who personally experienced the transition from paper records to EHR have the advantage of being able to say that they went through an EHR implementation. This skill set could be priceless for many field doctors who still view this implementation as a daunting hurdle in their attempt to be competitive in today’s healthcare arena.

Long term, the profession as a whole will also benefit from the implementation of electronic records. As the healthcare market continues to move towards an outcome-based model of reimbursement, the data from electronic records will become one of our profession’s most valuable assets.

All in all, the transition to EHR at Cleveland stands to benefit all parties involved — students, patients, the College, field doctors and the profession. Large changes like this one are rarely made in chiropractic education, but Cleveland has shown great initiative by being an early adopter of electronic health records in its patient clinics.

— Dr. Jon Wilson, a 2003 Cleveland graduate, and an assistant professor and clinician at CCC, served as the project leader for the institution’s transition to the electronic health records system.
Cleveland is a profession like no other. It is not just an occupation because such a characterization is just not accurate. It is better defined as an opportunity that often becomes a calling. And when that calling overtakes the heart, it becomes a passion. While most chiropractors possess that passion, it is most evident in those families who share a connection with the discipline that crosses generational lines. The College has a rich history of multigenerational families, those for which chiropractic is truly a family affair. Here we examine a few branches from the College’s D.C. family tree.

**ADAMS FAMILY**

The Adams family has the distinct honor of having ties to Cleveland Chiropractic College’s inaugural graduating class. Two ties, to be exact. Dr. Elaine Adams ’89 said she is not sure what prompted her two maternal great uncles to pursue chiropractic because “they are long gone, but my family still fondly reveres Uncle Charlie and Uncle Arch.”

Adams is referring to Dr. Charlie Joyce and Dr. Arch Adams, who were both members of Cleveland’s first class of graduates in 1924.

“My mother and her siblings grew up going to a chiropractor for their health-care needs,” Adams said. “When my dad came into the picture with my mom, my two great uncles talked him into pursuing a chiropractic career after his service in the Navy.”

Her Dad, Dr. Lloyd Gene Adams ’60, was “a driving force in my life,” Adams said. Her decision to follow in her father’s footsteps came later in her life, after she had earned a bachelor’s in psychology and a master’s in behavioral psychology.

“There are so few options if you want to pursue health care in a holistic fashion,” Adams said. “Chiropractic changed my way of thinking, and I know it resonated with my father throughout his life. He always said, ‘Only the body can heal the body.’ I traveled down a different health-care path to start, but in the end saw chiropractic as the best answer.”

Adams is not the only third-generation chiropractor in her family. Her sister, Dr. Trena Adams, graduated from Life University and practices in Marietta, Ga.

**KIRCHNER FAMILY**

A child’s playful plunge into one of the Great Lakes turned out to be the impetus for the Kirchner family’s determined dive into chiropractic. Dr. Hollee Kirchner, a 2014 Cleveland graduate and fourth-generation chiropractor, proudly speaks of her family’s legacy, which began when her grandfather, Dr. Lowell Dean Kirchner ’56, jumped into Lake Michigan as a young boy and injured his head.

“He became very dizzy from the injury, and was taken to medical doctors who told my great grandmother that her son had an enlarged heart, something for which there was no cure
and that he would likely die,” Dr. Hollee said. “She decided to seek a second opinion from a chiropractor, due to past favorable experiences with chiropractic, and he recovered after a few adjustments. A few years later, he passed the physical exam to join the Marines.”

The seed was planted with that experience, prompting Dr. Hollee’s great grandmother, Dr. Opal Kirchner McMillen, to enroll in the D.C. program at Cleveland. She graduated in 1950. Dr. Lowell Dean followed suit shortly thereafter, graduating from CCC in 1956.

So, in just six short years, the Kirchner family’s first and second generation had been solidified. It took 23 years for the third generation to take root, which was achieved when Dr. Hollee’s dad, Dr. Russell Wayne, graduated from Logan Chiropractic College in 1979.

“I believe the old saying, ‘The proof is in the punch,’ exemplifies how my family became multigenerational,” Dr. Hollee said. “The younger generations have had the opportunity to see how fulfilling being a doctor of chiropractic can be. There was no pressure in my family to become a chiropractor. All of us chose the profession after watching our predecessors succeed.”

Dr. Hollee said she is “honored to be continuing her family’s legacy in chiropractic” and putting into action the sage words of B.J. Palmer that her grandfather, Dr. Lowell Dean, loved to quote: “The power that made the body, heals the body.” Looking back now, Dr. Hollee could not be more grateful that her grandfather took that dive.

**KLINGINSMITH FAMILY**

The chiropractic story of the Klinginsmith family began with the graduation of Drs. Charles M. and Ruah J. Klinginsmith from the Palmer College of Chiropractic in 1928. They had three sons, Dr. Charles M. Jr., who was a 1953 graduate of Palmer, and Dr. Robert and Dr. George, who both graduated in 1959 from Cleveland.

The family’s second generation produced five offspring that also became chiropractors, including Dr. Linda Klinginsmith-Tilford ’76, Dr. Robert M. ’77, Dr. Don ’83, who married Dr. Bonnie ’83, and Dr. Merri Klinginsmith-Meyers ’91. Dr. Charles E., graduated from Palmer in 1977. A fourth-generation, Dr. Carissa Gannon, graduated from Logan College of Chiropractic, graduating in 2005.

Dr. Linda is the daughter of Dr. Robert, and has been a long-time member of the Alumni Association Board at Cleveland. She said her family’s start in chiropractic began with a solution for a chronic problem.

“My grandfather first went to a D.C. for nose bleeds, and he got great results, so he and my grandmother decided to attend Palmer,” Dr. Linda said.

That first generation lit a candle that has burned continuously ever since. Chiropractic became an integral part of their family, and the passion for the profession was witnessed by the next generation from an early age. Dr. Linda has fond recollections of a life filled with memories directly associated with the profession.

“We enjoyed attending seminars, getting to sit alongside our grandfather, dad and uncles; for us, seminars were always a family gathering,” Dr. Linda said. “Or going to our grandfather’s 50th anniversary of his licensure, and then being able to go to our own father’s 50th anniversary in practice, too. What an absolute thrill it was for

Continued on page 16
The record of multigenerational families featured in this issue of Clevelander is impressive. The early generations in our profession were often isolated and lone voices in the night. Today, their children represent a chorus of voices for a conservative non-drug approach to health. And what better tribute could be paid to a parent, grandparent, aunt or uncle, brother or sister, than when the younger generation chooses to follow the calling of this great profession?”

“all of us to get to attend those very special events.”

Although exposed to chiropractic at an early age, there was never a requirement from family to pursue it as a career.

“Seeing how our grandparents, our father and two uncles loved what they did for people made a big impact on our lives,” Dr. Linda said. “The legacy meant something different for each member of our family, but we all love the profession we’ve chosen.”

**MOLTHEN FAMILY**

The Molthen family has a historic reach in chiropractic that can be traced back to the beginning of the 20th century. Dr. Kelli Molthen, a 1995 graduate of Cleveland Chiropractic College-Los Angeles (CCCLA), said their family was first introduced to the profession when her grandfather, Luke J. Molthen and his two brothers noticed the impact chiropractic was having on the public in the early 1900s. Seeking to be a part of that positive momentum, the men got involved, and the family now has the unique honor of having one of the most prolific surnames in chiropractic.

“Having a family with more than 70-plus chiropractors in it is an amazing thing,” Dr. Kelli said. “I don’t think there is any other profession in the world that can boast having so many families with multiple generations working as professionals in the same field.”

The family’s influence began with Dr. Luke, who graduated from Palmer College of Chiropractic in 1922. His son, Dr. Richard Molthen, received his degree from Palmer in 1963.

Since that time, numerous family members have pursued a career in chiropractic, and the result is a family that has enjoyed good health for more than 50 years.

Dr. Kelli spent considerable time in her Dad’s practice from a very young age. She described herself as “an eager student who understood the power of chiropractic long before I enrolled at CCCLA.” Furthermore, she said she “knew the impact that chiropractic could make and the great things that happened when people were adjusted.”

Prior to her graduation, Dr. Kelli was already absorbing the wisdom of the previous generation as she watched, learned and eventually went into partnership with her father. Dr. Richard taught her much, including techniques with historical significance, like Grostic. Although she has embraced “the fact that we’re kind of old school,” Dr. Kelli enjoys that connection to the past saying the Grostic technique works just as effectively as it did in the 1960s.

**NEWCOMB FAMILY**

The family of Dr. Vern Newcomb ’40 has enjoyed a long history in the profession, with four generations of practitioners graduating from Cleveland Chiropractic College.

Along with Dr. Vern, his wife Mildred ’54, sons, Dr. James Newcomb ’50 and Dr. Edwin Newcomb ’54 also received their degree from Cleveland. Dr. Vern’s daughter, Joyce, married Dr. Elmer Post ’49, and Dr. Vern’s oldest son, Byron, married Dr. Mary Jane Newcomb ’46.

Dr. Vern’s granddaughters also pursued a career in chiropractic. Dr. Kay Carver ’71, daughter of Dr. Elmer and Joyce, is married to Dr. Gary Carver ’70. Dr. Stephanie Rasmussen ’83, daughter of Dr. Edwin, married Dr. Eric Rasmussen ’81. Dr. David Newcomb ’77, son of Byron, is also a Cleveland graduate. Other family members who pursued chiropractic include: grandsons, Dr. Dan Post and Dr. Brent Newcomb, and great-grandsons, Dr. Doug Newcomb and Dr. Jason Drake ’06.

Dr. Stephanie said that while chiropractic has provided a good living for her family over the years, it goes much deeper for them. She said it’s about a life devoted to the principles of the profession and the positive results that can be achieved...
through chiropractic.

“It has done so much for us,” Dr. Stephanie said. “For me, it was a strong belief system that I grew up with. I never saw a medical doctor until I was 21-years-old. All of my health care growing up was chiropractic adjustments, nutrition and exercise. It kept me and my siblings very healthy growing up, so we believed strongly in it. I’m very proud to tell patients that I am a third-generation chiropractor.”

She has vivid memories of her family and their gatherings at the home of her aunt and uncle, Dr. Post and wife Joyce, in Nevada, Mo. The different generations visited just like any family, but they also shared their various “experiences in chiropractic.”

Chiropractic has allowed the Newcomb family to make a difference.

“It has inspired us to help other people, and has earned us respect for what we do,” Dr. Stephanie said. “We are very grateful for that.”

That respect is the reward for a life spent helping others.

**WYMORE FAMILY**

Being a third-generation chiropractor, Dr. Brenda Wymore ’81 has seen the power of chiropractic from all kinds of different angles. She’s had her own unique experiences as a doctor of chiropractic, but has also had the privilege of being the granddaughter, daughter, wife and mother of chiropractors. To say that chiropractic is a family affair for the Wymores is an understatement.

The Wymores chiropractic story began in the late 1930’s when Dr. Brenda’s grandmother, Dr. Mildred Melching, enrolled at Cleveland. She graduated in 1940. The family’s second generation included Melching’s sons, Dr. Maynard ’44 and Dr. James ’54; and Dr. Brenda’s father, Dr. Andrew Wymore ’53. The late Dr. Wymore served for many years on the College’s board of trustees.

Dr. Brenda recalls a story about one of her father’s first experiences with the power of chiropractic.

“My father’s mother was very sick with pernicious pneumonia and was healed through chiropractic care,” Wymore said. “He was grateful and very impressed by this.”

She said he paid that gratefulness forward with his passion for chiropractic and the care he provided patients.

“Growing up, we lived and breathed chiropractic,” Dr. Brenda said. “We never had any immunizations, never took any drugs and we were all very healthy. It was awesome to see how grateful people were to receive chiropractic care from our father, and our grandmother as well.”

Following in the footsteps of her father and grandmother was never a question for Dr. Brenda.

“It was really just a natural thing,” Wymore said. “Experiencing how powerful chiropractic is in healing the body is very impressive. Our entire lives revolved around chiropractic. To be a part of the family’s chiropractic legacy is an awesome blessing”

She has passed that blessing on to her two sons, Dr. Nick Lockrow ’12 and Dr. Josh Lockrow ’13. They are taking up the torch for the Wymore family’s fourth generation of chiropractors, practicing alongside their father, Dr. Eugene Lockrow ’83.

**IS YOUR BRANCH INCLUDED?**

If not, it’s not too late. In compiling this article, a call to action went out via email and on the Cleveland web site seeking information from families who had three or more generations of chiropractors. Responses to these inquiries resulted in the article presented here. However, we realize this does not represent a complete collection of the College’s multigenerational families; it’s merely a cross-section. Therefore, we are seeking further information so that a web site series can be produced. If you’re a Cleveland alum with three or more generations of chiropractors in your family, we’d like to hear from you. To be eligible, at least one branch of your family tree must have sprouted from Cleveland Chiropractic College. Send an email to scott.albright@cleveland.edu to add your branch to the web series.
If you graduated from Cleveland-KC in the 60s, 70s, 80s or 90s, you are keenly aware of the presence and importance of Dr. Dwight F. Gerred. During his 40-plus years with the College, Dr. Gerred taught, advised, and guided thousands of students through the program while he served as instructor, clinic director, director of admissions and executive vice president. As a student, he was president of Beta Chi Rho. As an alumnus, he was “Alum of the Year” in 1992. As a doctor of chiropractic, he practiced in Kansas City and Raytown, was active in the CCE and the MSCA. He also played a leading role in the implementation of Medicare coverage for chiropractic services.

Although he was a tireless worker for the College and the profession, Dr. Gerred also had a fun-loving and active personal side. He enjoyed boating and fishing at the Lake of the Ozarks; dancing with Roxanna, his wife of 52 years; and cheering on his beloved Kansas City Chiefs.

Dr. Gerred was involved with the long-range plans to move the Kansas City campus to a bigger, more modern, and better-equipped campus. Unfortunately, he had retired and passed away before this dream came true.

These contributors have pledged $22,355 of the $50,000 needed to name the waiting room of the Health Clinic “The Dr. Dwight F. Gerred ’60 Waiting Room.”

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**Call (913) 234-0618 for more information or to donate.**
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Each issue of the Cleveland magazine recognizes alumni and friends who have given contributions and support through the Cleveland College Foundation. Donors listed below showed their support during Fiscal Year 2013-2014 by making a monetary donation to help bolster the advancement of the institution.

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Cleveland recognizes — and greatly values — all the financial support it receives. Receiving monetary support from graduates, friends, vendors, etc., is essential to the growth and advancement of the institution, and ultimately the profession.

Financial donations that are made to the College, be it for the unrestricted and important Annual Fund, or the essential and restricted scholarship funds, or for projects such as the named gift funds or the fitness center funds are recognized on a fiscal year basis.

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For more information about levels of giving or to make a donation, please contact Peg McKee in the Cleveland College Foundation. She can be reached via email at peg.mckee@cleveland.edu, by telephone at (913) 234-0618 or by mail at 10850 Lowell Ave., Overland Park, Kan. 66210.

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The Ambassador’s Society, started in 1981, and the President’s Society, started in 2014, help strengthen Cleveland and the chiropractic profession by encouraging support of the institution. They recognize alumni and friends who take a leadership role with their annual level of giving.
(1) Dr. Ethelbert Stalling Memorial Scholarship recipients Mitchell Keating, left, and Kendra Plumlee with Elizabeth Cleveland, center.
(2) Dr. Millie Cleveland Memorial Scholarship recipients Justin Cook, left, and Christina Alba with Dr. Carl S. Cleveland III.
(3) Dr. Buell O. Boring Memorial Scholarship recipients Weston Hielscher, left and Casey Streff with Dr. Gary Boring ’68, center.
(4) CCC Alumni Auxiliary Scholarship recipients (l-r) Heather Fay, Lindsey Warta and Hollee Kirchner with Elizabeth Cleveland.
(5) CCC Golf Classic Scholarship recipients Jeremy Maass, left, and Christin Phillips with Dr. Russell Matthias ’74, center.
(6) Dr. Mary Jane Newcomb Scholarship recipients Patrick Romm, left, and Trevor Hampton, right, with Dr. Edwin Newcomb ’54, left center, Dr. Stephanie Rasmussen ’83, center, and Dr. Eric Rasmussen ’81, right center.
(7) Carol Foster Memorial Scholarship recipients Kendrea Bensel, left, and Zoe Shelden, right, with Dr. Paul Foster ’58 and Julie Pence.
(8) Gerred Family Scholarship recipients Cliff VanBuren, left, and Chris Hargrave with Melissa Denton, center.
(9) Dr. Carl S. Cleveland Jr. Memorial Scholarship recipients Dustin Meyer, left, and Josh May with Dr. Carl S. Cleveland III.
(10) Dr. Raymond E. Boring Scholarship recipients Jessica Leigh Campbell, left, and Craig Stramel with Charlie Birch.
(11) Beckley Family Scholarship recipient Alexander Hemme, left, with Dr. Clark Beckley ’75.
(12) Dr. Elizabeth J. Maddy Memorial Scholarship recipients (l-r) Marina Mangano, Michelle Dick and Kayla Stoltenberg with Elizabeth Cleveland.
(13) Dr. Carl S. Cleveland III Scholarship recipients Sam Harwood, left, and Kaitlin LaVigne with Dr. Carl S. Cleveland III.
(14) Lester E. Meng Memorial Scholarship recipient Erica Curtis, left, with Dr. Timothy Meng ’66.
(15) Vanguard Scholarship recipients (l-r) Paul Fay, Melissa Volk, Jordan Conner and Tyler Riggs with Dr. Patrick Hammond ‘97, center.
(16) Marvin Family Scholarship recipient Greg Kram with Dr. Carl S. Cleveland III.
(17) Walford Family Scholarship recipients James Casey, left and John Machycek with Dr. Richard Walford ’84.
(18) Fields Family Scholarship recipients Brittney Donn, left, and Shelbe Pywell with Elizabeth Cleveland, center.
(19) Alumni Association Scholarship recipients Brian Asbury, left, and Katelyn Pitman with Dr. Patrick Hammond ‘97.
(20) Sandefur Family Research Scholarship recipient Michael Brucks, left, with Dr. Jill Davis ’07.
(21) Christian Ashworth Cleveland Memorial Scholarship recipients Abigail Stanley, left, and Angie Segovia with Dr. Carl S. Cleveland III.
(22) Anrig Family Research Scholarship recipient Derek Dube, left, with Dr. Jill Davis ’07.
(23) International Scholarship recipient Sul Lee with Dr. Timothy Meng ’66.
(24) Michael Pennington Memorial Scholarship recipient Kelli Meier with Dr. Paul Barlett.
(25) Basic Science Scholarship recipient Scott Godsey with Dr. Jill Davis ’07.
(26) Gustavus Peters Memorial Scholarship recipient Breonna Lindberg with Dr. Paul Barlett.
(27) Standard Process Scholarship recipient Jason Williams with Dr. Carl S. Cleveland III.

Congratulations to the 48 students who were the recipients of scholarships awarded by the Cleveland College Foundation!
Chiropractors have historically been trailblazers — men and women who have an intense passion for what they do, and a willingness to forge ahead where others dare not tread. Dr. Lou Jacobs ’02 is one such chiropractor. The trail he is blazing is across the Atlantic in Eastern Europe just about 125 miles from the Black Sea. There, in Bucharest, Romania, Jacobs has the distinction of being the first licensed American chiropractor, and only the second licensed D.C. to be practicing in the entire country.

Hailing from the coast of Maine, Jacobs has practiced the past 11 years in Portland. However, his wife is a Romanian national, and their trips to her home country each year have sparked a new beginning about which Jacobs could not be more excited. “I love Romania!” Jacobs said. “For the past six years, my wife and I have spent a month vacationing there each year. During these trips, I would occasionally see stickers or some other form of advertising for chiropractic. That prompted me to do some investigating, and I found out chiropractic is almost completely unregulated in Romania. The country is disturbingly underserved by chiropractors. I decided I wanted to set up an office there.”

Getting started was easier said than done, Jacobs indicated. He first got in touch with the regulatory board that grants licenses, which is associated with the Romanian Ministry of Health. A large quantity of paperwork was required, the proverbial “red tape” one might expect when embarking on such a daunting journey that would ultimately result in him being one of two chiropractors in a country of 20 million people.

“The process was challenging at times, but I admit it was a bit easier than it could have been because I had my wife, her family and friends over there to help me along the way,” Jacobs said. “Ultimately, the regulatory board granted me a license as an ‘alternative medicine practitioner’ with permission to operate as a doctor of chiropractic. That was the most important rite of passage for me in all of it because now I am free to practice without being bound to organized overseas traveling doctor programs.”

So, on Sept. 29, 2014, with his license in place, Jacobs began the first of his planned quarterly visits to Romania to practice chiropractic. His office in Bucharest is located within Intermedicas Worldwide, an integrative healthcare facility that offers second opinions to patients. He works alongside some of the world’s finest medical specialists in an environment of mutual respect.

“There is a much greater respect for all doctors in Romania,” Jacobs said. “This respect comes from patients and colleagues regardless whether they are a neurologist or an orthopedist or a plastic surgeon. My experience so far has been great. People are very excited to refer others and are certainly interested in learning more about chiropractic.”

Jacobs is excited about growing his practice in Romania, while at the same time continuing to practice in Maine. He returned to Bucharest in February 2015 for his second quarterly trip as a visiting doctor at Intermedicas Worldwide.

“With each visit, I will see established, as well as new patients,” Jacobs said. “Creating some level of consistency is essential for patients and for understanding how to best serve Romania as a whole going forward. I am very hopeful that there is a great opportunity in Romania for chiropractors and patients.”

His ambitions in Romania reach far beyond his new practice in Bucharest. “My goal is to take it further, to see how it would be to practice in Romania more frequently, to take an active role in the growth of chiropractic throughout the country and to help as many people as possible. I think it would be quite fun and fulfilling to change the face of healthcare for the entire country.”

Dr. Lou Jacobs ’02

“...”

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Dr. Lou Jacobs ’02

by Scott Albright

Dr. Lou Jacobs ’02 stops for a photo in Dr. Carl S. Cleveland III’s office during a campus visit in July 2014 prior to starting his practice in Romania. Jacobs is the first licensed American chiropractor in Romania, and one of only two in the country.
more frequently, to take an active role in the growth of chiropractic throughout the country and to help as many people as possible,” Jacobs said. “I’m working as quickly as I can to create the complicated infrastructure to open my own offices, while still working within Intermedicas.”

Jacobs is committed to championing chiropractic to the masses in Romania, helping educate its people one adjustment at a time. He said his mission is to “serve on a grand scale.”

“I think it would be quite fun and fulfilling to change the face of healthcare for an entire country,” Jacobs said.

Jacobs is well on his way to doing just that with the work he has started in Romania. There are differences, of course, in doing business halfway around the world. However, he is employing the same philosophy on patient care that has elevated his Portland, Maine, practice for more than a decade.

“It has always been my philosophy that people deserve to know the truth about their health, and then they must be held accountable for following through and doing their part to achieve optimum health,” Jacobs said. “Compassion, education and accountability drive the care that I provide my patients. I also believe in fairly rigid office policies to make sure patients do what’s in their best interest.”

Another aspect of Jacobs’ philosophy is in how he characterizes to his patient the care that he is providing. Some may call it splitting hairs, but Jacobs strongly believes it’s a vital part of properly educating patients on chiropractic.

“What I tell my patients is that I don’t operate a pain clinic; I operate a ‘correct function’ clinic with pain relief being a side effect,” Jacobs said. “People have a hard time understanding function over feeling, but the harder you try to help them, the more likely it is to stick.”

Treating patients in this manner has proved successful for Jacobs, who is a highly-sought-after chiropractic expert and spokesperson in Portland, Maine, and beyond. Portland’s local television and radio stations have called on Jacobs numerous times for his input on a variety of health issues. His reputation has also led several high-profile musical acts, including Mumford & Sons, Phish and Tommy Emmanuel, to seek his care when they make tour stops in Maine.

Jacobs is humbled by the attention his career has brought him, and said he is deeply honored to be entrusted with the lives and health of all his patients.

“Every single interaction is an honor, every adjustment a statement of trust, faith, hope and healing,” Jacobs said.

Passion, dedication and hard work is at the core of Jacobs’ success, although he prefers to focus on those who helped him get where he is today. He was quick to give credit to a handful of people who have influenced him on his journey.

“I’ve been influenced and inspired by a number of great people through the years,” Jacobs said. “Dr. Reggie Gold, Dr. Carl Cleveland III, the doctors who teach the ICPA program, Dr. Paul Inselman, my coach, and many others have exposed me to great chiropractic philosophy, professionalism and clarity. And I have been truly inspired by my great friends and classmates, Dr. Kelly Larson Brunner and Dr. Warren Lain of Westbrook, Maine. I respect these two as much as any chiropractors I know. They both have such big hearts and they are true chiropractic leaders.”

Beyond practicing chiropractic on a global scale, Jacobs has many other interests and hobbies, although he admits that they are somewhat underdeveloped with his busy schedule. He loves music and travel and the performing arts. He also enjoys entertaining children, and has developed a series of art and anatomy workshops where he performs as a clown and balloon sculptor.

Jacobs and his wife, Ana, have been married for six years. They have a 5-year-old daughter, Anca.
New faces
Cleveland welcomed 20 new employees in 2014. Joining the University family were Wendy Cluskey, instructor; Kimberly Davis, instructor; Dr. J. R. Dobson, instructor; Dr. Andrew Slavik, instructor; Dr. Shannon Vandaveer, instructor; Andi Wall, library assistant; Meghan Gaines, chiropractic assistant; Trevor Jones, admissions envoy network manager; Dr. Stuart McIntosh, clinician; Darrell McDonald, facilities assistant; Dr. Rebecca Burkhalter, research coordinator; Courtney Hollenbeck, admissions advisor; Megan Kissel, learning specialist; Dr. Richard Day ’08, instructor; Dr. Sean Kono ’97, instructor; Brian Peterson, instructor; Trish Thedinger, administrative assistant; Dr. Jeffrey Baier, instructor; Dr. Beth Carleo ’10, instructor; and Dr. Todd McBroom, instructor.

CCC impacts TMC health fair
Cleveland once again answered the call to serve others as a large contingent of Clevelanders participated in the 4th Annual Touchdown Family Fest, July 19 at Arrowhead Stadium in Kansas City. Sponsored by Truman Medical Center (TMC), the day-long event offered free, basic health care services to those in need, including dental and vision screenings for children and adults, as well as adult physiological and youth sports physicals. This is the second year Cleveland has partnered with TMC for the event.

More than 75 student interns from the College were on-site, as well as 16 clinicians, and four staff members. The Cleveland team stayed busy throughout the day, conducting more than 300 physicals. It was an excellent opportunity to give back to people from around the city, while allowing the interns to gain additional experience.

Dr. Robert Moore, clinic director, was extremely pleased with those who took part, and offered high praise for the entire Cleveland team.

“All of the clinicians were awesome and the interns were incredible,” Moore said. “It is community service outings like this that elevate our profession in the eyes of the public as well as the medical profession.”

Linda Gerdes, community outreach manager for the health center, planned extensively with Moore and Dr. Debra Robertson-Moore to prepare for the health fair. Moore commended the efforts of Robertson-Moore, Gerdes, the health center staff, and all of the interns who participated.

In addition to health screenings, there was live entertainment and an appearance by six-time Olympic medalist and track star, Jackie Joyner-Kersee. Others special guests in attendance were Kansas City Royals Hall-of-Famer, Frank White, as well as Kansas City Chiefs cheerleaders.

Dr. Agocs publishes series
Dr. Steve Agocs, a clinician and assistant professor at Cleveland, had a series of articles about kinesiology taping published in Dynamic Chiropractic magazine. The first submission titled, “Elastic Therapeutic Taping for the Lumbar Spine,” appeared in the Feb. 15 issue of the publication. This was followed by up to five additional articles throughout the year, each examining functional taping in the chiropractic setting.

Agocs was pleased to share his knowledge with the broad readership of the magazine because he feels taping can be beneficial when used concurrently with chiropractic.

“It’s a great adjunct to our care,” Agocs said. “Tape improves function and can reduce pain and swelling. Ultimately, it helps the brain communicate with the body better, so it has positive neurological effects.”

Agocs has more than 10 years of experience in kinesiology taping. He is certified in Level 1 and Level 2 Fascial Movement Taping (FMT) and has been an FMT instructor for the RockTape™ brand of kinesiology tape since 2012. He feels the benefits offered by taping can be a key element of treatment for athletes and other patients.

An avid reader of Dynamic Chiropractic since 1995, Agocs said the project took flight based on his own initiative. He prepared the articles, submitted them to the magazine for consideration, and they were accepted for publication.
Dr. Larsen pens article

Dr. Stephen Larsen, a recently retired member of the pre-clinical science faculty at Cleveland, had a research article published in the Winter 2013/Spring 2014 Journal of the American Society of Abdominal Surgeons, a peer reviewed, internationally recognized periodical. The work, titled “Diverticulum in Small Bowel with Foreign Object,” took more than a year to complete, and detailed the discovery and removal of a foreign object found in an unusual location within the human body.

Cited in the article was the location of the object in a “rare, small intestine diverticulum.” The gross anatomy and embryology of digestive tract diverticula is discussed along with “histological features of the diverticula, chemical analysis and identification of the foreign object and consequences of the patient’s health following removal of the foreign object.”

This accomplishment was special for Larsen in that it allowed him to work with several distinguished colleagues, including his brother, an analytical chemist, who determined the composition of the unknown substance. He called this collaboration a fulfillment of a “life-long ambition” to co-author a scientific paper with his brother.

“This research effort required interacting with several off-campus physicians and professional laboratories in the community to obtain tissue samples necessary for preparation of gross and histology images,” Larsen said.

Others who assisted with the paper were Dr. J.R. Dobson, pre-clinical sciences, and Dr. Ferris Buhler, a recent Cleveland graduate.

Visit www.abdominalsurg.org/journal/2014 to review the entire article.

Spirits high at formal

Students, faculty and staff from Cleveland sampled a bit of Gatsby-era flair during Winter Formal 2014. Held Feb. 1 at Harrah’s Casino, the event’s “Roaring 20s” theme took guests back to the time of gangsters, flappers and bathtub gin. More than 400 people attended the annual gathering, many donning 1920’s apparel.

Attendees dined on a steak, chicken or vegetarian entree along with salad, potato, vegetables and strawberry shortcake for dessert. Dinner was followed by the awards ceremony and a dance with a deejay providing the music and an on-site photo booth to capture the memories.

Angie Conway, Student Council social chair, coordinated the evening and was pleased with the overall outcome.

“Everyone is so busy, it makes me happy to be able to plan an event where people take time to have fun and let loose for a night. Our students and faculty deserve it,” Conway said.

Honors presented during the awards included “Clinician of the Year,” Dr. Jon Wilson; “Intern of the Year,” Jason Williams; “Club of the Year,” Diversified Club; and “Instructor of the Year,” Dr. Paul Barlett. The bookstore took home the “Department of the Year” award.

Clevelanders ‘stuff the bus’

The Cleveland campus community answered the United Way’s call to “Stuff the Bus” as part of the organization’s annual effort to collect school supplies for families in need. The campus drive, held Aug. 1-14, marked Cleveland’s ninth consecutive year of participation as part of the institution’s service mission.

In all, students, faculty and staff members filled collection bins with boxes of Crayons, packages of pens, pencils, markers and highlighters, construction paper, filler paper, folders, scissors, glue and glue sticks, notebooks, erasers, pencil boxes and loose-leaf binders.

This year’s campaign benefitted the United Way’s 65 Quality Matters after-school learning sites, which serve more than 5,000 children throughout the region. The program is focused on ways teachers and staff can better engage children.
Sunny skies and a near-record turnout set the stage for a highly successful event as the Student American Chiropractic Association (SACA) sponsored its 5th Annual Golf Tournament on June 28. The tournament had 15 teams and 60 golfers participating.

SACA member Jessica Loveless helped coordinate the event. She said all the hard work paid off in more ways than one.

“Everyone enjoyed a fun day with friends and colleagues playing golf,” Loveless said. “We were lucky to have fantastic weather this year. The golf event was a great success in contributing to our upcoming conference. We were excited to see an increase in participation!”

Proceeds from the tournament are applied in full to help Cleveland students fund their trip to the annual National Chiropractic Legislative Conference (NCLC), held annually in Washington, D.C.

Placing first in the tournament was a team comprised of Kaleb Newman, TJ Morris, Bo Dykes and Tony David. Winner of the longest drive contest was Matt Jones and the top prize in the closest-to-the-pin competition went to Chris Miller.

Runners-up in the tournament were Chase Vifquain, Charles Vifquain, Darren Spalding and Mike Jones. They finished second in an extremely competitive tournament, which involved a score-card playoff to determine their fate.
Fourteen Cleveland students joined hundreds of other chiropractic students and practitioners Feb. 26-March 2 in Washington, D.C., for the 2014 National Chiropractic Legislative Conference (NCLC). The annual event offered something special for the group from CCC, as the keynote speaker was Sen. Jerry Moran (R-Kan). Not only does Moran share his home state of Kansas with the College, he also shares the same passion about chiropractic care for those in the armed forces.

Dr. Carl S. Cleveland III had the honor of introducing Moran, who is co-sponsor of S.422, Chiropractic Care Available to All Veterans Act of 2013. The bill seeks to require chiropractic care and services for veterans be available at 75 Veterans Affairs (VA) Medical Centers and all VA centers.

Clevelanders in attendance were able to meet with legislators on behalf of the profession to voice their support and concerns. They walked the halls of the Capitol where legislation is generated, and gained an appreciation for the political process.

Michael Brucks, president of the Student American Chiropractic Association, coordinated the trip. He has attended NCLC multiple times, and says it continues to be an illuminating experience.

“Every year we get the opportunity to talk with lawmakers about issues that are important to us,” Brucks said. “NCLC is the most beneficial event that a student at any chiropractic college can experience.”

Attendees were Brucks, Chris Miller, Danielle Hill, Hollee Kirchner, Dennis Landfather, Christin Phillips, Angie Conway, Michelle Dick, Teresa Cordell, Aaron Lawson, Scott Runnels, Tyler Ediger, Jordan Tennant and Brian Asbury.

More than 450 Clevelanders enjoyed unseasonably warm weather and a victory for the home team during “Cleveland Day at Arrowhead” Oct. 26. Students, faculty and family members watched as the Kansas City Chiefs thrashed their cross-state rival St. Louis Rams in a 34-7 win.

A tailgate party began at 10 a.m., and offered a meal from Fiorella’s Jack Stack Barbecue, including brisket, turkey, side dishes and dessert. The tailgate featured a visit from the Chiefs cheerleaders and KC Wolf.

Jalonna Bowie, director of Student Services, said the annual fall gathering is a high point for many Clevelanders.

“The Chiefs game is always a favorite event for Clevelanders,” Bowie said. “There’s a special atmosphere at Arrowhead that is unlike any other place.”

Dr. Jason Bartlett, faculty member and clinician, was pleased with the camaraderie, great barbecue, the Chiefs victory and “hearing the crowd come alive.”

“It is nice to be able to interact with the students in a non-academic environment,” Bartlett said.

With the victory, the Chiefs took possession of the Governor’s Cup in the annual “Battle of Missouri.”

The 9th Annual “Cleveland Day at Arrowhead” event Oct. 26 drew more than 450 alumni, students, faculty and staff and their guests. Clevelanders enjoyed a tailgate barbecue before heading into Arrowhead to watch as the Chiefs rolled to a 34-7 victory over the cross-state rival St. Louis Rams.
A crowd of more than 750 people gathered on the campus of Cleveland Chiropractic College (CCC) Oct. 10-12 for Homecoming 2014. The “There’s No Place Like HOMEcoming,” theme utilized a “Wizard of Oz” motif, and by the end of the weekend, the Continuing Education Units (CEU) had transformed some in attendance, just like the characters in the classic 1939 movie. Ultimately, the visitors likely walked away with a brain filled with new ideas, the courage to introduce alternative treatment techniques, and a heart infused with a greater passion for healing, all with the potential to enhance their practices.

Guests arrived on campus and entered the building via a specialized “yellow brick road,” to further promote the “Oz” theme. They were greeted by life-sized cutouts from the film — Scarecrow, Lion, Tin Man and others — which helped to create a little movie magic on campus.

Sharing the venue with Cleveland alumni, students, faculty and staff was the Kansas Chiropractic Association (KCA). The group once again held their annual convention in tandem with Homecoming. Also on site were 29 vendors offering information about products or services, and some of the most renowned speakers in chiropractic.

Dr. Carl S. Cleveland III, president, welcomed the capacity crowd on Friday morning and introduced the keynote speaker, Dr. James Chestnut. Additional speakers throughout the weekend included Dr. Ty Talcott, Dr. Mark Charrette, Dr. Evan Mladenoff, Dr. Mark Pfefer ’85, Dr. Evan Gwilliam, Dr. Calee McClure ’00, Dr. Jeff Lavell, Dr. Steve Gould ’89 and Dr. Gerard Clum. The speakers addressed a wide range of topics, including electronic health records, stress management, extremity adjusting, patient protection and the Affordable Care Act.

Sarah Hilliard, director of alumni services, was the coordinator of Homecoming 2014. She was happy with this year’s event and said “everything running smoothly” was the reward for the months of planning it took to bring it to fruition. She was most pleased with the influx of new attendees.

“The best part of the weekend was seeing so many new faces on campus,” Hilliard said. “We loved having our alums here that hadn’t yet seen our new campus. It was delightful to see the pride on their faces as they came home for the first time.”

Dr. Clark Beckley, vice president of campus and alumni relations, said Homecoming weekend in its entirety was a tremendous success, allowing all those in attendance to laugh and learn with colleagues and friends.
“There was a positive atmosphere all weekend,” Beckley said. “The educational programs were all well received, and the social events went great!”

At the conclusion of the events on Friday, alumni and friends of the College converged on the Dining Hall for frozen custard and conversation. A happy hour gathering followed the sweet treats, as alumni reconvened off campus for a bit of revelry and remembrance. The conclusion of the seminars on Saturday offered another opportunity to socialize, as there was a Reunion Happy Hour held for doctors celebrating an anniversary year.

Classes from 1954, ’64, ’74, ’84, ’94 and ’04 were recognized. Representatives from some classes reflected on their time at the College, and shared what their career has meant to them in the years since graduation.

Dr. Cleveland also took a moment to introduce two special alumni in attendance Saturday evening. They were Dr. Ed Newcomb ’54, a long-time faculty member at the College, who returned for his 60th class reunion. Also recognized was Dr. Larry Hutchings, a 1970 graduate of Cleveland Chiropractic College-Los Angeles, and a former faculty member at his alma mater. He and his wife drove from their home near Salt Lake City to attend Homecoming.

Keeping with the recognition theme for the evening, the Cleveland Alumni Association presented its annual “Alum of the Year” award. Last year’s winner, Dr. Kay Carver ’71, announced the 2014 recipient, Dr. Rosemarie Wilson ’92. Both doctors were then captured in a photo for posterity along with a large contingent of past “Alum of the Year” award winners in attendance.

Hilliard was encouraged by the feedback she received about the weekend of events. For an event this large, the planning can become unwieldy and the results are sometimes unfavorable. Fortunately, that was not the case in this instance as attendees seemed quite pleased.

“I have yet to hear a negative comment,” Hilliard said. “The big statement I’m getting most often is, ‘This was the best Homecoming yet!’”

Relishing the blend of friends and education that made it an outstanding event, attendees can look forward to the next Homecoming celebration, scheduled for Oct. 9-11, 2015. If that event goes as smoothly as its predecessor, it will likely offer its own challenge to be considered the “best Homecoming yet.” But, with the success of the 2014 event still fresh in our minds, next year seems like a distant place that might as well be “somewhere over the rainbow.”
Fast facts
Commencement for CCC’s Class of Spring 2014 was held Friday, April 18. Dr. Carl S. Cleveland III conferred 38 degrees during the ceremony.

Dr. Patrick Hammond ’97, president of the Alumni Association, served as the commencement speaker.

Timothy Sullivan was named class Valedictorian.

Not Pictured:
Gabriel Roberts

CCC April ’14 Graduates

Zachary Baker
Turner, Kan.

Andrew Barnabei
Watertown, S.D.

Jordan Bauman
Wathena, Kan.

Russell Birdsall
Lenexa, Kan.

Angela Boyazis
Saint Augustine, Fla.

Dustin Clark
Elma, Wash.

Alvin Dodson
Wichita, Kan.

Catherine Dowd
Lee’s Summit, Mo.

Travis Early
San Diego, Calif.

Ches Featherston
Tulsa, Okla.

Jerod Franck
Seward, Neb.

Abby French
Osawatomie, Kan.

Darek Funk
Seneca, Kan.

Dexton Gould
Lee’s Summit, Mo.

Vanessa Green
Fredonia, Kan.

Tyson Harris
Denison, Iowa

Magna Cum Laude
Thao Nguyen
Timothy Sullivan

Cum Laude
Tara Mohl
Mallory Province
Nathan Vanderloo
CCC April ’14 Graduates

Martin Hart
Blue Springs, Mo.

Emily Hollingsworth
Newport, Ark.

Jonathan Knoepfler
West St. Paul, Minn.

Shaun Mar
Valley Center, Kan.

Tara Mohl
Platte Center, Neb.

Jannise Nathaniel
Toledo, Ohio

Thao Nguyen
Wichita, Kan.

Matthew Novellano
Overland Park, Kan.

Mallory Province
Parsons, Kan.

Michael Ray
Pratt, Kan.

Racheal Rickel
Camden Point, Mo.

Scott Robinson
Wichita, Kan.

Anthony Sala
Smithville, Mo.

Sage Advice

“You cannot help but learn more as you take the world into your hands. Take it up reverently, for it is an old piece of clay, with millions of thumbprints on it.”

— John Updike
Chiropractic oath

“I do solemnly pledge before God and man to devote my life to the prevention and relief of human disease and suffering; to perform my professional duties with dignity, pride and courage; to always live up to the high principles of my profession; to protect my science; and to enjoy the blessings and benefits of chiropractic.”

— Written especially for Cleveland Chiropractic College by Dr. Leo Spears, founder of the former Spears Hospital, Denver, Colo.

Leaders Board

Holding leadership positions in major campus clubs helped bolster the educational experience for many CCC graduates. Former campus leaders were Angela Boyazis, Animal Chiropractic Club president; Dustin Clark, Student International Chiropractors Association (SICA) vice president and president; Jonathan Knoepfler, Diversified Club president; Jannise Nathaniel, Sacro-Occipital (SOT) Club vice president; Rebbecca Templeton, Acupuncture Club president; Travis Walters, Motion Palpation Institute (MPI) Club president; and Vohn Watts, Acupuncture Club and Sacro-Occipital (SOT) Club president.
Commencement for CCC's Class of Summer 2014 was held Friday, Aug. 15. Dr. Carl S. Cleveland III conferred 37 degrees during the ceremony.

Dr. Daniel Fahnstock, a 1965 graduate of the College and a member of the board of trustees, served as the commencement speaker.

Stephen Laub was named class Valedictorian.
Forward thinking
“The doctor of the future will give no medicine, but will interest his patients in the care of the human frame, in diet and in the cause and prevention of disease.”
— Thomas Edison

CCC August ’14 Graduates

Adam Love
Merriam, Kan.
Karissa Marx
Wisner, Neb.
Samuel Nave
Salina, Kan.
Alex Nowasell
Tonganoxie, Kan.
Kelsey Pippitt
Meade, Kan.
Joshua Popelka
Bennington, Kan.
Russell Porter
Salina, Kan.
Steven Reece
Manhattan, Kan.

Lauren Risalvato
Sedalia, Mo.
Robyn Russell
Lenexa, Kan.
Caleb Spreiter
Claremore, Okla.
George Stanton
Garfield Heights, Ohio

Leaders Board
Nine members of the August 2014 graduating class bolstered their educational experience by leading clubs during their time at the College. These campus leaders were Kaylee Brownback, Diversified Club president; Britton Horton, Motion Palpation Institute (MPI) Club president; Sara Leavitt, Student Council vice president; Alex Nowasell, Sacro-Occipital (SOT) Club vice president; Caleb Spreiter, Activator Club president; Eric Thibault, Rehab-2-Performance Club president; Anthony Trotter, Sports Council president; Christopher Voll, Diversified Club and Research Journal Club president; and Brock Wells, Student Kansas Chiropractic Association (SKCA) and Sacro-Occipital (SOT) Club president.
Fast Facts
Commencement for CCC’s Class of Fall 2014 was held Friday, Dec. 12. Dr. Carl S. Cleveland III conferred 32 degrees during the ceremony.

Gail Meriweather, a human resources consultant, member of the Harvesters Community Food Network board of directors and an entrepreneur, served as the commencement speaker.

Matthew Horak earned class Valedictorian honors.
Parting words

“Pioneers in chiropractic lit a torch, they have passed the torch to us, and it is our responsibility to sustain the flame.”
— Dr. Carl S. Cleveland III

The December 2014 graduating class had eight of its members serving in leadership roles during their time on campus. Bolstering their educational experience as club leaders were Stacia Biel, Student International Chiropractors Association (SICA) vice president; Danielle Hill, Animal Chiropractic Club president; Douglas Johnson, Acupuncture Club president; Hollee Kirchner, Student Council and Student Kansas Chiropractic Association (SKCA) president; Brett Lange, Sports Council vice president; Kelsey McGinnis, Sacro-Occipital (SOT) Club vice president; William Rutherford, Sacro-Occipital (SOT) Club president; and Seth Ryan, Philosophy Club president.
HISTORY

• 1922—Dr. C.S. Cleveland Sr., Dr. Ruth R. Cleveland and Dr. Perl B. Griffin founded Central Chiropractic College in Kansas City, Mo.
• 1924—The College was renamed Cleveland Chiropractic College.
• 1995—The B.S. degree in Human Biology and the Preprofessional Health Science Program were initiated.
• 2002—The Associate of Arts in Biological Sciences was added.
• 2008—The College relocated to its current location in Overland Park, Kan., a suburb of Kansas City.
• 2010—The M.S. in Health Promotion degree program was launched.
• 2013—Reaffirmation of Programmatic Accreditation by Council on Chiropractic Education.

ACADEMIC PROGRAMS

DOCTOR OF CHIROPRACTIC

• Classes start three times each year: January, May and September.
• Students choose between 10- and 12-trimester progressions.
• The D.C. program offers a balanced approach to the science, philosophy and art of chiropractic.
• Traditional clinical competencies are developed through early hands-on introduction to multiple spinal adjusting techniques.
• Students intern under the supervision of licensed clinicians in the Health Center during their final academic year.
• Qualified graduates and senior interns participate in nationwide preceptor and extended preceptor programs.

BACHELOR OF SCIENCE DEGREE IN HUMAN BIOLOGY/ASSOCIATE OF ARTS IN BIOLOGICAL SCIENCES

• Classes start six times each year: September, November, January, March, May and July.
• The undergraduate program consists of classes providing:
  • Instruction in biological, chemical and physical sciences.
  • Coursework in anatomical structure and the physiological processes of human organ systems.
  • The ability to relate the basic science knowledge to graduate studies in health related professions.
  • Opportunity to add emphasis in Research, Public Health, Physiology, Anatomy & Health Promotion.

MASTER OF SCIENCE IN HEALTH PROMOTION

• Classes start two times each year: January and September.
• Program is designed to prepare graduates to assume leadership roles as advocates for healthier lifestyles.
• Graduates of the program will be prepared to sit for the Certified Health Education Specialist (CHES) exam or other health-related professional certification.

ACCREDITATION

Cleveland University-Kansas City is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The Doctor of Chiropractic degree program is awarded programmatic accreditation by the Council on Chiropractic Education.

STUDENTS

Total Degree Students: 485
Professional/Graduate: 435
Undergraduate: 50
Mean Age: 28
Male: 61%, Female: 39%
Representation from 25 states and 4 countries
Student-to-faculty ratio: 13:1
Average graduation rate (DCP): 82.6%

SERVICE

• Health Centers provided 39,084 services to the public last year.

CAMPUS & FACILITIES

• The Kansas City campus is located on a 34-acre campus in Overland Park, Kan.
• The campus’ two buildings total 176,000 square feet and house classrooms, laboratories, a public Health Center, a library, a cafeteria, a bookstore, faculty and administrative offices, multiple student lounges and computer stations.
• Other facilities include the Cleveland Fitness Center and Special Beginnings childcare center.

THE CLEVELAND FAMILY

• The College’s current president, Carl S. Cleveland III, is one of five generations of chiropractors.
• His great grandmother, Sylva L. Ashworth, became a chiropractor in 1910.
• His grandmother, Ruth Rose Ashworth (Sylva’s daughter), met and married his grandfather, Carl S. Cleveland Sr., while both were studying to become chiropractors and educators. Carl S. Cleveland Sr. became the College’s first President.
• His father, Carl S. Cleveland Jr., the College’s second president, and his mother, Mildred G. Cleveland, were both chiropractors and educators.
• His daughter, Ashley E. Cleveland, is a graduate, a long-time faculty member and former provost of the College. Carl S. Cleveland IV, son of the president, is a graduate of the College and in private practice.
CLEVELAND CHIROPRACTIC COLLEGE
LIFETIME ALUMNI

As a lifetime member of the Alumni Association, you will join a group of loyal and enthusiastic life members supporting the association’s important work. Life membership dues are invested in a fund that provides a stable source of support for key Alumni Association programs. To learn more about Lifetime membership, contact Dr. Russell Matthias, association treasurer, at (816) 228-5113.

YOUR NAME HERE!

Martha Aitkens ’95
Ronald Aitkens ’69
John Amaro ’69
James Anderson ’66
Daniel Anrig ’88
Ernst Anrig ’69
Susi Anrig ’87
Philip Barnard ’91
Britton Batchelor ’94
Clark Beckley ’75
Darrell Blain ’75
Donald Bolt ’89
Andrew Bonci ’89
Michele Bonci ’89
Raymond Boring ’66
Lyle Brinton
Leo Bronston ’77
Lori Brown ’92
Richard Brown ’78
Tim Bryant ’88
Scott Cadman ’86
Michael Carbone ’96
Gary Carver ’70
J. Kay Carver ’71
Matthew Chang ’06
Curtis Chock
Yun Choi ’03
Ashley Cleveland ’95
Carl Cleveland ’75
Kevin Coffman ’84
Lance Cohen ’09
Richard Cohen ’86
Russell Corey ’98
Peter Cox ’96
Robert Curtis ’95
Jill Davis ’07
Andre De Voos ’87
Matt Dillman ’86
Ben Dohrmann ’08
Brian Doppins ’97
Michael Dorausch ’98
James Dray ’76
Charles Eckert ’81
Charles Eddy ’70
Nancy Ellis ’85
Daniel Fahnestock ’65
Valerie Fantino ’81
Howard Fidler ’97
Theresa Fitzgerald ’89
Edwin Follick ’72
Darrell Fore ’67
Thomas Garzillo ’86
John Gelhot ’82
Mark Giust ’85
Vladimir Givargis ’91
Clinton Gowan ’95
Kenneth Groh ’77
Mia Ha ’96
Bryan Haas ’95
Patrick Hammond ’97
Carla Harris ’85
Paul Harris ’85
Mark Hatesohl ’83
Michael Hiatt ’86
Kenri Honda ’99
Mark Howarter ’99
Gary Huddleston ’81
David Jaffe ’87
Kalani Jose ’98
Cheri Jung ’95
Albert Kalter ’81
Guy Karcher ’82
Steven Kavitky ’82
Celeste Kayata-Massey ’88
Bruce Kempton ’89
Jack Kessinger ’63
James Kiehl ’83
Jennie Kim ’03
George Klinginsmith ’59
Robert Klinginsmith ’59
Linda Klinginsmith-Tilford ’76
Steven Kloster ’83
Kenneth Koerner ’08
Judy Lane ’82
George LeBeau ’72
Judy Lee ’82
Marvin Lee ’98
George Leung ’83
Marilyn Lindauer ’82
Eugene Lockrow ’83
Rick Longie ’79
Kay Marine ’79
Stuart Martin ’96
Theodore Martinez ’88
Timothy Massey ’86
L. Russell Matthews ’74
Larry Matney ’65
Paul Matthews ’83
Harold Mazin ’83
Allen McGee ’65
Edward McKenzie ’69
Sheri Millard ’01
Brian Miller ’87
Micheal Miller ’81
Erica Montgomery-Turner ’00
John Nab ’94
Raymond Nanko ’85
Doran Nicholson ’80
Claire O’Neill ’95
Emmanuel Onuzuruikpe ’98
Roger Ott ’84
Scott Owens ’87
Brian Padovee ’83
David Pamer ’71
Martin Parks ’02
Michael Perusing ’99
Donald Peters ’89
Howard Petersen ’00
James Phillips ’03
Oliver Phillips ’57
Michael Plaxco ’76
Brian Porteous ’81
Jon Postajian ’94
James Pressley ’88
Darwin Prosak ’70
Roberta Rendon ’96
Bruce Rippee ’91
Michelle Robin ’92
Jeremy Rodrock ’00
William Rogers ’83
Mikhail Rovensky ’96
Christopher Rud ’98
Ruth Sandefur ’67
Denise Sandusky ’93
Jeffrey Shope ’96
John Sibley ’78
Michael Smith ’80
Richard Snow ’03
Jeffrey Spencer ’97
Bruce Swickard ’90
Mark Swickard ’88
Rickard Thomas ’77
Michael Turner ’00
Staci Vella ’89
Lois Webb ’63
Patricia Wesley ’82
Jonathan Widenbaum ’88
Paula Wiese ’99
Rosemarie Wilson ’92
Louis Woelfel ’02
Peter Young ’84
David Zak ’83
Over the years, Cleveland Chiropractic College has had the pleasure of building relationships with families that have chiropractors in multiple generations. Of those, few have left a mark quite like the Newcomb family. Theirs is a story of service that has them ingrained within the very fabric of the institution. Members of their family have been called on repeatedly to serve others, and their unwavering commitment to answer that call has left an indelible mark on the College and the profession.

The family patriarch, Vern Newcomb, was born in Kansas in 1897. He eventually made his way to Kansas City, where health issues led him to seek the care of a doctor of chiropractic. The treatment was successful, and the doctor encouraged Newcomb to consider a chiropractic career. He enrolled at Cleveland and graduated in 1940, becoming the first root of a family tree of health.

The College would confer degrees on several other family members over the years, including: Dr. Vern’s wife, Mildred ’54, and sons, Dr. James Newcomb ’50 and Dr. Edwin Newcomb ’54. Both sons worked in the classroom as instructors, with Dr. Edwin serving for 22 years. In addition, Dr. Vern and Mildred’s daughter, Joyce, married Dr. Elmer Post ’49, who attended the College with Dr. James. Dr. Vern’s oldest son Byron, was married to Dr. Mary Jane Newcomb ’46, who worked extensively on the accreditation of the College.

The next generation would follow suit, as Dr. Vern’s granddaughters also pursued a career in chiropractic. Dr. Kay Carver ’71, daughter of Dr. Elmer and Joyce, is in her 16th year serving on the Cleveland Alumni Board, including time as president. She is married to Dr. Gary Carver ’70. Dr. Stephanie Rasumussen ’83, daughter of Dr. Edwin, served as an instructor for six years at the College, while her husband Eric ’81, tallied 12 years in the classroom. Dr. David Newcomb ’77, son of Byron, is also a Cleveland graduate.

The contributions of the Newcomb family are substantial and the lives touched by this multigenerational network of practitioners are innumerable. It speaks volumes about their dedication to the profession. Dr. Vern made his focus good health through chiropractic and service to others. His lineage has proudly carried the mantle of both.

Now, more than seven decades later, Dr. Kay said Dr. Vern is remembered by her family as being a “faithful, family man, trustworthy, kind and hard working who sang in the church choir.”

And like those melodic hymns offered up by church choirs, there is also beautiful music made when helping others, whether in a treatment room or a classroom. A substantive life in harmony with a clear conscience is the reward for those who give back. But it is the appreciation and admiration of the multitudes who have benefitted from Dr. Vern and his descendants that will endure. And that is the lasting legacy of the Newcomb name.
Save The Date
For Homecoming 2015!

Oct. 9-11, 2015

Cleveland alumni will be coming home for a wide array of continuing education seminars, exciting social activities and much, much more! Look for more information on this exciting event in the coming months.