

	Points	Strong Presentation - 5 Points	Good Presentation - 3 Points	Developing - 1 Point	Not there yet - 0 Points
Content					
Clearly answered question		Well-developed/clearly stated	Good with some loosely-related distractions	Somewhat unclear or unfocused	Little or no focus
Critical thinking and evidence		Logically convincing; well-supported with evidence	Adequate evidence/facts	Insufficient evidence/logical errors	Little or no evidence/no logic
Original thought and elaboration		Unique ideas and thorough elaboration with relevance	Some unique thoughts and appropriate elaboration and relevance	Lacks original thought/insufficient elaboration and relevance	Inappropriate or irrelevant details
Structure					
Well planned and organized		Logical organization and flow	Overall good with some digressions	Too many distractions	No apparent organization
Easily understood		Effortlessly able to comprehend/grasp	Mostly understandable; some difficulty	Confusing/conflicting at times	Difficult to follow/comprehend
Focused with effective transitions		Coherent with strong connections	Adequate but awkward at times	Inconsistent; weak connection between ideas	Complete lack of coherence
Writing Ability					
Vocabulary/word choice		Correct; effective; professional; precise	Adequate; mix of precise and general	Simplistic or superfluous	Incorrect or inappropriate choice and usage
Punctuation, capitalization, spelling		No errors; knowledgeable usage		Errors interfere with understanding	Didn't follow directions
Tone		Professional; Constructive; Appropriate	Good; mostly appropriate	Questionable at times	Negative; excessively critical; destructive
Writing ability/sentence structure		High level of writing and sentence structure	Good writing; a mix of high level and basic skill	Correct, but just basic writing ability	Too simple or incorrect
Personal Reflection					
Unique experience, enthusiasm		Provides concrete examples or thoughtful reasoning	Personal experiences present but not strong	Few personal experiences or examples	No personal experience or examples
Compelling in nature		Shares strong personal experiences	General connection	Content is vague	Content not clear
Passion		Rich in content and insightful / clear connection		Little connection	No connection