Cleveland University-Kansas City began as a chiropractic college in 1922, its roots planted by pioneers in the profession. Chiropractic is still the flagship program at CUKC, and the institution is proud to be recognized as one of the oldest non-profit chiropractic colleges in the nation.

In 2015, CUKC completed the final phase of its transition to University status by establishing a College of Health Sciences. The ongoing mission of the College of Health Sciences is to provide respected and recognized undergraduate and healthcare programs specializing in life sciences and health promotion, and preparing CHS graduates to continue in health-related programs. The University is led by Dr. Carl S. Cleveland III, president, a fourth generation chiropractor, and the grandson of the founders.

In 2022, CUKC celebrated its centennial year with an all-encompassing conference and campus celebration for students, faculty, alumni, and friends alike. Moving forward, the University will continue to advance its academic pursuits and community connection in a meaningful way.
University Mission and Values

Cleveland University-Kansas City educates and develops leaders in health promotion.

Chiropractic • Health Sciences

♦ Integrity & Accountability
♦ Excellence & Service
♦ Diversity & Respect
♦ Collaboration & Teamwork
♦ Health & Well-being
♦ Innovation & Creativity
Advocate A Consciousness of Health Promotion

Optimize wellness through prevention, maintenance, and restoration.

OBJECTIVES

- **Expand Exposure.** Promote the CUKC brand and its unique approach to wellness.

- **Reach Next Level Mindfulness.** Advance an inclusive understanding of health and wellness.

- **Improve Communications.** Facilitate information sharing through dialogue about health promotion.
Advance Academic Success

Ensure quality of education by providing experiences that prepare leaders in health promotion.

OBJECTIVES

Offer Robust Academics. Deliver learning opportunities and experiences that ensure excellence in health professions.

Expand Educational Opportunities. Grow and evolve academic and continuing education offerings in alignment with the changing health promotion landscape.

Ensure Long-Term Success. Prepare all CUKC students and alumni for successful careers promoting health among diverse populations.
Optimize Enrollment

*Promote sustainable growth for each program throughout the institution.*

**OBJECTIVES**

- **Diversify the CUKC Community.** Increase diversity of the student body, faculty, staff and board to better reflect the communities we serve.

- **Actively Manage Capacity.** Evaluate and align CUKC enrollment and program portfolio within context of the marketplace.

- **Expand Geographic Reach.** Evaluate options and methods to broaden program delivery and recruitment.
Achieve Operational Excellence

*Enhance the business acumen of the organization to ensure long-term financial and operational viability.*

**OBJECTIVES**

- **Secure Resources.** Generate and maintain avenues to secure financial, human, capital, and technological resources for the long-term advancement of the organization.

- **Ensure Efficient Resource Utilization.** Create and maintain intentional and effective operational practices.

- **Foster a Culture of Collaboration and Inclusivity.** Engage, recognize, and develop knowledgeable, skilled, and diverse employees.